Volunteer Programs within a wider CSR/ESG Strategy

[illegible]

- Developing a strategy for an NGO is both skills based and transformational
- Regular bookkeeping for an organization is skills based and transactional
- Building a house for a poor family is helping hands and transformational
- Picking up trash on a beach is helping hands and transactional

[illegible]

Measurement – What really counts?

[illegible]

Conference in Madrid, Spain in May, 2017 Jeff Hoffman gave at the IAVE European Corporate Volunteer