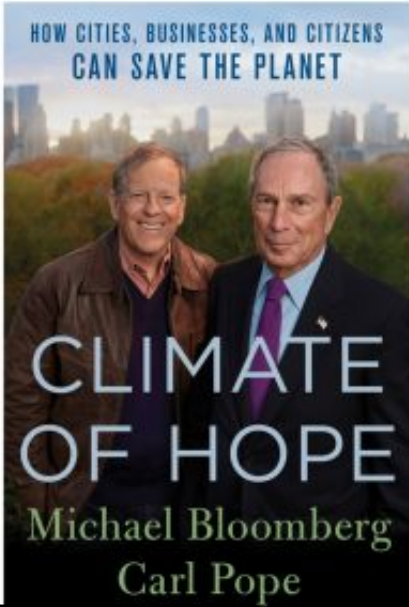


# Book Review—"Climate of Hope: How Cities, Businesses, and Citizens Can Save The Planet"



By Jeff Hoffman, President, Jeff Hoffman Associates, LLC  
The title of the book is "Climate of Hope: How Cities, Businesses, and Citizens Can Save The Planet" by Michael Bloomberg and Carl Pope. The book is a collection of essays and stories that highlight the role of cities, businesses, and citizens in addressing climate change. The authors argue that while the federal government has a role to play, it is not the only actor in the climate change story. They point to the success of cities like Copenhagen and San Francisco in implementing climate-friendly policies, and the role of businesses in developing clean technologies. The book is a call to action for all of us to do our part in saving the planet.